

Conference sponsors:



# Welcome to Scottish Letting Day – Cap & Thistle

#### Conference and exhibition 19 November 2024

SCOTLAN

Conference partner:



tcyoung

nihomes.





## Welcome and introduction

### John Blackwood Scottish Association of Landlords





# Is black mould the bane of your life?

### Jeanette Hamill Hamill Decorating T/A Inducoat



#### **NDUCOAT** Leader in surface hygiene

Inducoat Fungi: protecting your homes, painting a healthier future 🗾 To: 🥑 Jeanette Hamill

○ ← ← → ⊗ □ □ ··· Tue 14/05/2024 17:18

Dear Jeanette and Charlie,

I don't know if you remember me but in January 2021 you painted my flat in Baccluech Street with that new anti mould paint you had found. I wasn't very happy that the landlord was just trying to cover up the mould with paint as he had done this before and it had come right back. I didn't see the point cos we all knew the roof was leaking. My son suffers with asthma and was really really sick then and I was worried sick about him and I wasn't very nice to you.

I wanted to let you know that the leaky roof has only just been fixed because there was loads of bother but the mould still hasn't come back. I've told my sister to call yous because she's got mould as well and my son isn't as sick any more either and uses his inhaler loads less.

I just wanted to say thanks you were right.









# Agenda

- Causes of mould
- Types of mould
- Slow-release technology
   Ca
- Dutch Govt. verification

- Sustainability
- Time and budget friendly
- Case studies
  - \*\*Special offer\*\*



# Sobering facts...

58% of rental properties in the UK suffer from mould (RSH)

In 2022-2023 the housing ombudsman dealt with 4000 complaints about mould. in 2023-2024, that figure increased 77%

The NHS believes it could save £38million a year if mould was treated before folk got sick















• Ventilation

• Leaks



#### Common causes of mould



Condensation





• Cold bridge

• Rising damp





## Aspergillus





#### **CLADOSPORIUM**





## Chaetomium





## Aureobasidium





# Sickness

**Respiratory problems Headaches** 

**Skin infections** 

Cancer

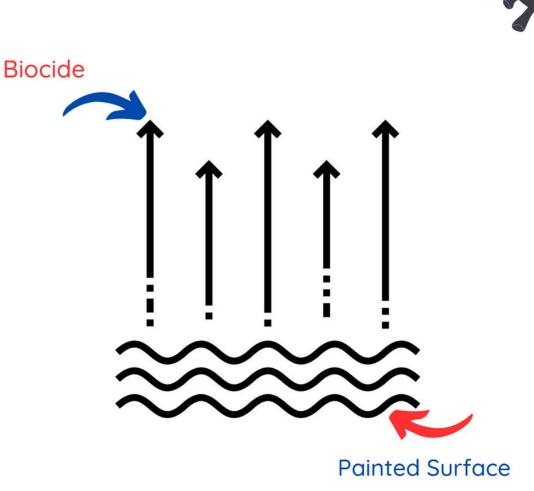
Depression

Death



# A leap forward

An imperfec t leap forward



# Dont mess with the mix

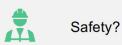
*	Leaching	
	Safety?	
Ø	Effective?	





# Dont mess with the mix







Effective?



# Introduction of an authorisation system

- Independent governmental institute
- Only 100% compliant pass
- All proof by manufacture copied and verified
- All elements of paint formula assessed



UESISTANT - SCHIMMELWEREND - MOULD RESISTANT - SCHIM



5

## Yes, we can!!





## 2 step process

#### Step 1.

Spray cleaner to kill mould





## 2 step process

#### Step 2.

Apply Inducoat Fungi to prevent mould regrowth





# The finished product









### Sustainability

- Low emissions
- Bio-degradable cleaner
- No chlorine or peroxide
- Healthy for humans
- Healthy for the environment



Time saving and budgetfriendly

Less product

Less time

Extended maintenance cycles



### 18-month maintenance cycle

#### **TRADITIONAL ANTI-MOULD PAINT**

Operational

Behavior

Sales

Adjustmen

450.00
475.00
500.00
525.00
550.00

£2500.00

£1445.00

#### Saving per property £1005.00

#### Inducoat ANTI-MOULD PAINT

TOTAL

TOTAL

Plannin

Advanced Budgeting Pro

JAN 2024	£650.00
June 2025	£0.00
JAN 2027	£0.00
JUNE 2028	£0.00
JAN 2030	£795.00

#### **500 properties** £291,450





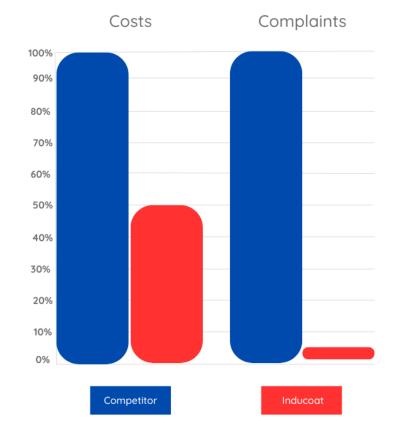


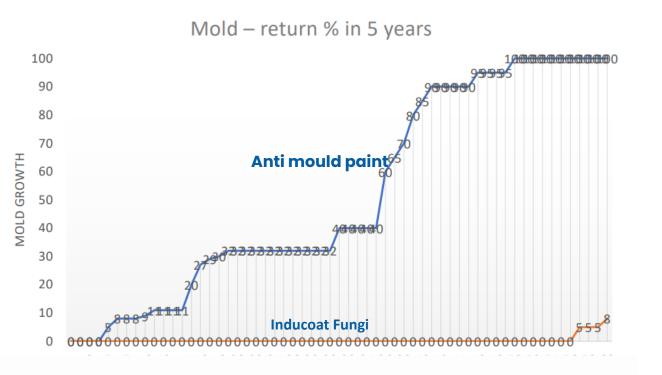


#### The proof is in the data

#### measured, tested, verified

#### SOCIAL HOUSING ASSOCIATION 5 YEAR PROJECT





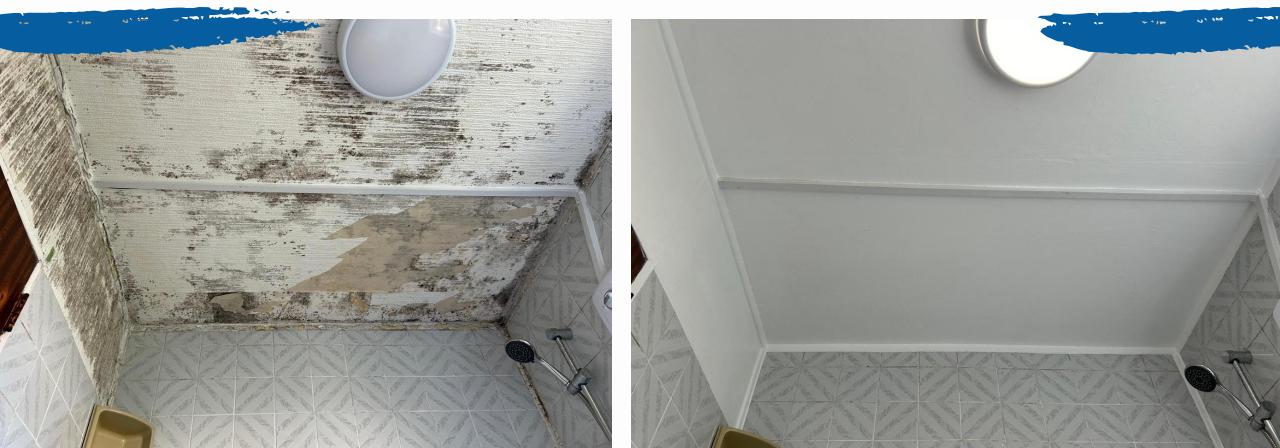




#### Edinburgh bathroom

229







Inducoat Cleaner 1L £14.40

2264 4099-865

eader in surface hyg

Schimmelwerende coating

HIMMELWEREND - MOULD RESISTANT

Mould resistant coating

eader in surface hygie

<sup>tr</sup>ijding van schi<sup>m</sup>

CHIMMELWER

- Inducoat Cleaner 5L £71.50
- Inducoat Fungi 2.5L £66.00
- Inducoat Fungi 5L £126.50
- Inducoat Fungi 10L £225.00
- Inducoat Sealant MSP 2.0 £14.00

All prices are inclusive of vat

#### **Existing customers**





# Special offer

• **Free** 1L of Inducoat CLEANER with every 5L of Inducoat Fungi.









Is black mould the bane of your life?

Help us plan our future conferences by letting us know your thoughts on this session by scanning the QR code below







#### Sessions now available to attend

Presidents 2	Developing your business for an ageing population
Presidents 1	EPC – energy performance confusion
Moncrieff	Talking Deposits LIVE
Cap & Thistle (current room)	Maximise your student rental revenue with UniHomes
Centenary	Customer service circus – juggling property management with a smile





# Maximise your student rental revenue with UniHomes

#### **Stephen McLean**

UniHomes





Maximise your student rental revenue

A presentation for



PREMIUM SUPPLIER 2024



#### **Steven McLean** Business Development Manager

steven.mclean@unihomes.co.uk 07498 308154

# The go-to website for all-inclusive student accommodation

At UniHomes, our mission is to transform the UK student and sharer property markets with leading technology that renders all-inclusive living provision easy.

We help students across the UK find their perfect home from home, all whilst filling our partners' student stock for free.







Our ProcessFilling your properties faster, for free.



**Our Performance** Outperforming other platforms.



**Our Portal** Upload and manage properties in just a few clicks.



**Our Credentials** 

Recognised and recommended across the industry.

**OUT Process** Filling your properties faster, for free.



#### Why partner with UniHomes?

Making life easier for students, sharers and letting agents for almost 10 years.

#### **Students love bills-included**

**Increased enquiries** 

**Earn additional revenue** 

#### A website generating free enquiries



#### **Uncapped energy as standard**



#### Happy tenants



#### **Mould prevention**



#### Peace of mind for landlords



Packages available from <u>£14PPPW</u>

#### The power of the UniHomes brand

Benefit from free enquiries through our wide-reaching marketing efforts, putting your properties in front of millions of house-hunting students.



Data from 24/25 letting season

**Our Performance** Outperforming other platforms.

#### **UniHomes national performance**

A snapshot of our results from this letting season so far.



#### What this means for Scotland

UniHomes officially launched in Scotland earlier this year.





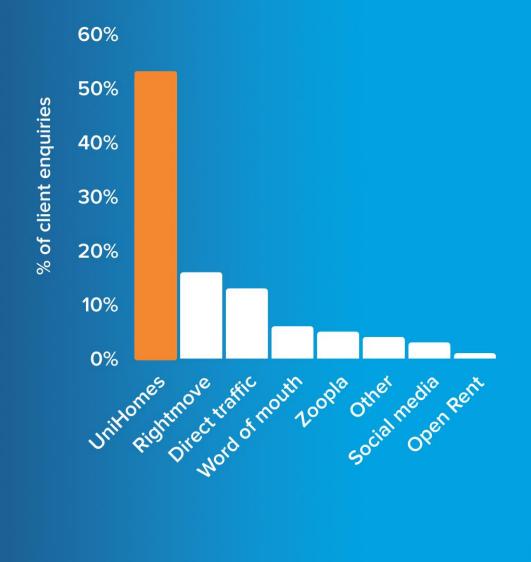


#### **500+** Property enquiries



#### How do we compare?

Saving letting agents thousands in advertising spend.



UniHomes generates an average of 522% of agents' student enquiries

\*Data from May 2023 UniHomes client survey

#### What it all means for you...

Become an early adopter of our product offering in Scotland and tap into a higher proportion of property enquiries.



Tap into the power of our marketing

**Access unlimited product support** 



Unlock a largely untapped market



### Our Portal Upload and manage properties in just a few clicks.

#### **Portfolio dashboard**

A snapshot into properties listed and enquiries generated.

- Seamlessly integrates with CRM systems
- Manual upload in just a few clicks
- Quickly and easily manage listed properties

A unihomes.	Welcome, Image				🧬 😋 🌒	
Circlesperies 40/1	Properties +	W/W properties from	Enquèries +		All second	
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#### **Enquiry overview**

Enquiry management made easy.

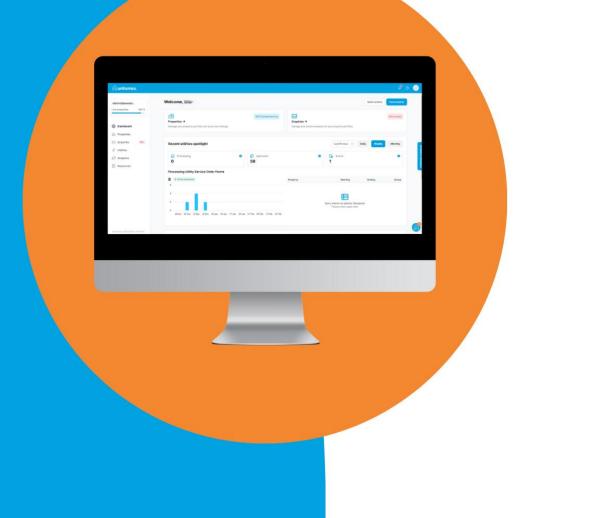
- Property enquiries distributed via email and SMS.
  - Enquiries are flagged as a portal notification.
- Enquiries easily managed within the portal



#### **Portal analytics**

An extensive suite of dashboards providing in-depth analysis.

- Insights into the total number of enquiries generated
- Analyse the property performance in terms of views and enquiries.
- Learn how your properties compare to others listed on the platform



### **Our Credentials** Recognised and recommended across the industry.



#### Why agents choose UniHomes

We partner with 600+ businesses across the country.



#### **Free advertising**







Attract more students with all-inclusive



Earn revenue on every all-inclusive let



**Trusted by thousands of students** 

# Why we're the go-to for students

30K+ properties to choose from\*
Easy to search, share and book viewings
60+ university locations nationwide
Utilities split between housemates
Uncapped energy = peace of mind

**Trustpilot**  $\star \star \star \star \star \star \star$ Rated Excellent on Trustpilot (4.8 stars)

\*Data from 2024/25 season



#### Ready to fill your properties for free and access additional revenue with no risk or investment?

Find us at stand 2 for further information and to submit your details.







Maximise your student rental revenue with UniHomes

Help us plan our future conferences by letting us know your thoughts on this session by scanning the QR code below



Scottish Letting Day 2024







### Sessions now available to attend

Presidents 2	Member insights – survive and thrive
Presidents 1	Your tax return – key insights and top tips
Moncrieff	Buy-to-let market panel discussion
Cap & Thistle (current room)	Selling tenanted property (11.30 – 11.50) Organising common repairs in flats (11.55 – 12.15)
Centenary	SafeDeposits Scotland drop-in clinic (11.30 – 12.30)

Scottish Letting Day 2024



Scottish Letting Day 2024



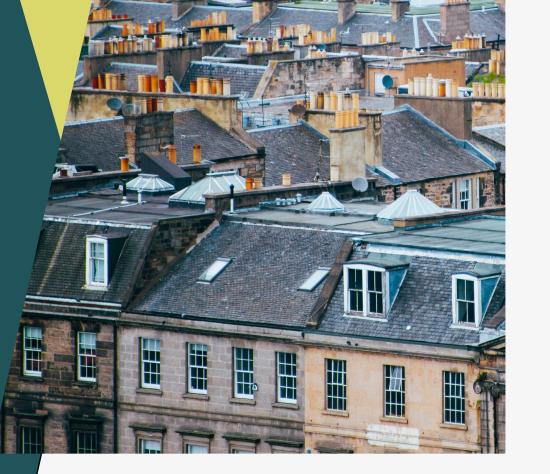
# Selling tenanted property

**Chris Wood** Portolio

Scottish Letting Day 2024



# Buying and selling tenanted properties

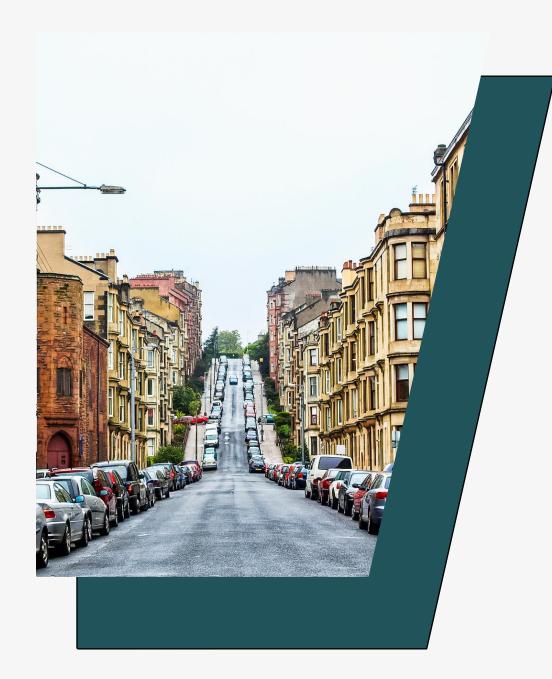












# AGENDA

What we will talk about today.....



About Portolio



Selling tenanted property



**Buying tenanted property** 



**Property portfolios** 



Feedback from landlords and tenants



Q & A



Portolio.co.uk

## About Portolio

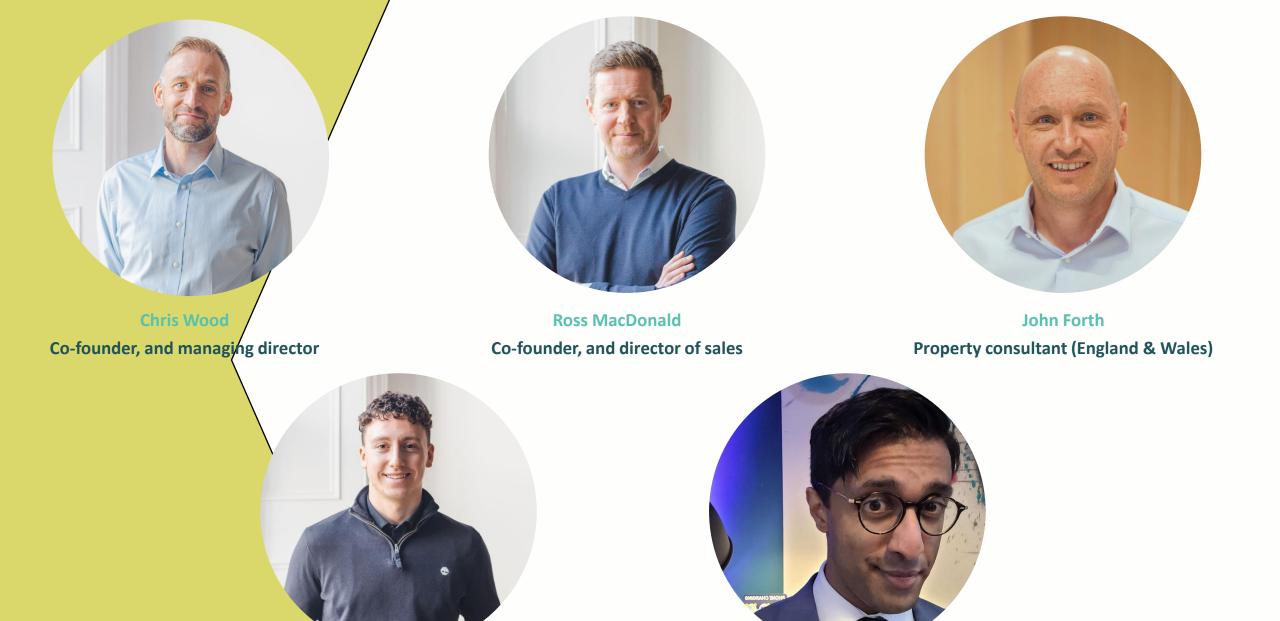
We are two ex-letting agents and feel our business model fuses the skills required to be a top estate agent with our deep knowledge of property investment and management.

- Set up in 2017
- Specialist estate agent for UK landlords
- 100% focussed on landlord-to-landlord sales
- NAEA qualified estate agent
- +115 five-star Google reviews
- Gold customer service award All Agents 2023
- Shortlisted for Best Estate Agent in Scotland, The Negotiator Awards 2023 & 2024
- SAL recognised supplier 2024

We are on a mission to ensure that the selling of tenanted property is a well known, logical solution for all landlords and property investors.

## Meet the team

Experience counts for everything in the property industry. Thankfully we have decades of it here at Portolio!



Glen Lorimer Property sales support

Moni Tagore Portfolio sales



# I'm Chris Wood, cofounder, and managing director.

Chris is proud of the work he did for landlords and tenants in the nine years at the helm of the small letting agency he owned. When he left property for two years (2013 to 2015) he certainly realised how much he missed it. He loves property and, in particular, the people in it.





# I'm Ross MacDonald, cofounder and director of sales

Ross graduated as a building surveyor in 2000, and went on to build a successful letting agency, be part of the steering group that set up the Council of Letting Agents (CLA) and also be involved with the Inside Letting magazine. His passion for the private rented sector is evident in everything he does as a co-founder of Portolio.



## Selling tenanted property

All the benefits of selling whilst maintaining your rental income.



# Selling tenanted property





Startin away.

Starting the process right away.



Limiting the disruption to the tenant.

There are so many benefits of selling a tenanted property, which is partly why we decided to start Portolio.

Selling tenanted property is an efficient solution that eliminates the risks, giving you the result you need.

You can enjoy benefits such as:







Continuing to receive rental income.



Delivering you a good sale price.

#### **Selling tenanted property**

#### Here is a 5 step introduction to The Portolio way



Work with you to establish if selling with a tenant in situ is the best solution. If it is, then you will send us the completed T&Cs.



Communicate with your tenant and make access arrangements for the Home Report survey to be carried out and marketing assets to be created.



Market your property at a FIXED PRICE online, to our 2000+ followers on social media and through our extensive list of property investors (2300+).



Deal with offers before agreeing a sale and then ensure the missives start with your chosen solicitor.



Continue to liaise with both yourself and the buyer until the sale concludes and you receive the funds.

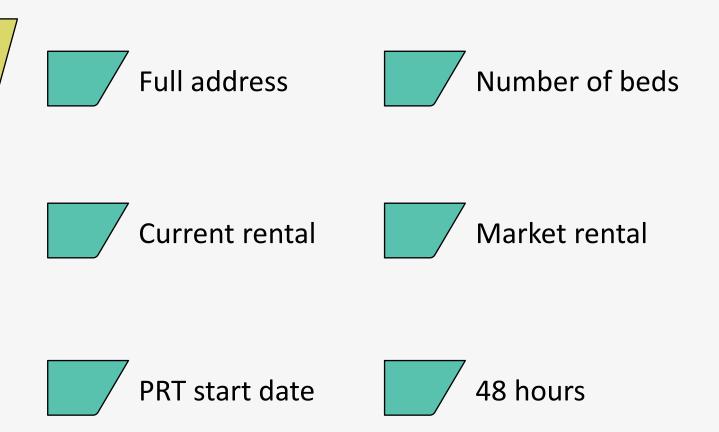
#### **No-obligation property appraisal**



It is never an easy task, as we have to be both optimistic AND realistic at the same time.

Our goal is always to get landlords the best price we can, and to keep the tenant in their home!

We are here to help - even if it is just to aid in the decision making.



Within 48 hours, we will confirm the expected Home Report value and the **likely sales price**.

## **Buying tenanted property**

Receive instant rental income – with zero fuss.

## Buying tenanted property







Instant rental income



A fully furnished, fully compliant and ready-to-go property

Buying a tenanted property can be the ideal solution for anyone looking to invest – and essentially means that all the hard work has been done for you.

Instead of having to worry about ensuring the property is compliant, furnishing the property, advertising to potential tenants and then waiting for them to move in, you can relax and enjoy instant rental income.







Zero buyers' fees



A smooth, hassle-free process with our experienced team

#### **Buying tenanted property**

#### Here is a 5 step introduction to **The Portolio promise**



We will discuss your search criteria - preferred location, budget, etc. We will also chat about your buy-to-let strategy and sign you up for our property alerts.



You will then take our online interactive property viewings. We will supply you with the Home Report, tenancy information, and all the safety certification.



After you have found the right property, you will arrange for a solicitor to make a formal offer. We will also discuss options around management of the property once the sale completes.



In the conveyancing stage we will keep in touch with you, whilst both your solicitor, and the seller's solicitor complete the missives and get the deal done.



You are now the landlord, and you will receive rental income on day 1! We will stay in touch and when the time is right, we will help you increase your portfolio.



#### Portolio community property alerts

Be first to receive our latest fixed-priced properties and portfolios.



Tailored to your preferred area of Scotland and budget.



Tenancy information, yield, Home Report, virtual tour, floor plan, professional marketing photos.



7 days before they appear on Rightmove and Zoopla.

#### **Buying tenanted property**









Our **fixed-priced** investment opportunities can be found on our website, Rightmove and across our social media channels.

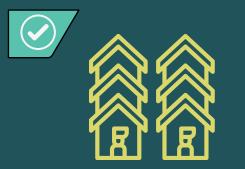
## Property portfolios

Accelerate your goals whether buying or selling.



Selling tenanted property portfolios is a large part of our business and is a great way for investors to increase their portfolios (and income) fast.





A portfolio is typically more than six properties, so buying one is a great way to take a giant step forward in your property journey. Portfolio sales will be conducted off-market.



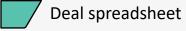
It is common for property portfolios to be sold at a discount. However, it has to be a discount that reflects quality, yield and location – the level of discount you can expect will very much depend on these factors.



When you purchase a property portfolio of six or more separate dwellings in one transaction, you not only skip paying ADS, you can also take advantage of multiple dwellings relief, which is a form of partial relief from LBTT.



Selling or buying a property portfolio could not be easier with our expertise





<sup>7</sup> Individual valuations



Discount available



Current and market yields



Safety certificates

Street	Postcode	Type	No. of beds	EPC Band	Market Rental PA	Current Rental PA	Desktop Valuation	Gross Yield Current PA	Gross Yield Market PA	Offer Price
9A Castle Street, Forfar	DD8 3AE	Flat	1	E	£4,800	£3,708	50,000	8.19%	10.61%	45,250
9B Castle Street, Forfar	DD8 3AE	Flat	1	D	£4,200	£3,708	55,000	7.45%	8.44%	49,775
9C Castle Street, Forfar	DD8 3AE	Flat	2	E	£5,400	£5,400	90,000	6.63%	6.63%	81,450
9D Castle Street, Forfar	DD8 3AE	Flat	2	E	£7,200	£6,551	100,000	7.24%	7.96%	90,500
9E Castle Street, Forfar	DD8 3AE	Flat	2	D	£7,200	£6,180	90,000	7.59%	8.84%	81,450
9F Castle Street, Forfar	DD8 3AE	Flat	2	с	£7,200	£5,871	90,000	7.21%	8.84%	81,450
9G Castle Street, Forfar	DD8 3AE	Flat	3	С	£7,200	£7,200	100,000	7.96%	7.96%	90,500
					£43,200	£38,618	£575,000	7.4%	8.3%	£520,375

## Customer feedback

We love helping landlords achieve their goals.

### Feedback from landlords, investors and tenants.

"I found the process to be smooth and trouble free! The guys are professional, easy to deal with and know their market well."

"Professional, efficient and competent. The whole process of selling our tenanted property was seamless."

"They set out a clear strategy for the sale and at every stage did what they said they were going to. They delivered a quick sale at above my expectations. I would not hesitate to recommend Portolio."

"Would happily recommend Portolio to Vendors and Investors - they take the hassle out of all aspects of buying and selling." Google Reviews \*\*\*\* CallAgents

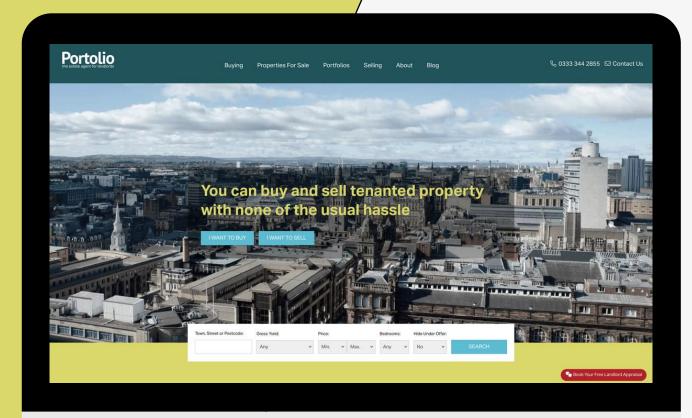
the UK's largest estate & letting agents review site

"For Landlords looking to sell or buy at the moment this is the firm you need. With the uncertainty around being able to sell without any void or buy without any void is such a huge advantage." "I would definitely use these guys again and recommend them to any investor that is considering selling or buying an investment property."

"I have now sold 2 buy to let properties using the services of the team at Portolio and I can't recommend them highly enough."

"The sale of the flat where I'm living was, handled seamlessly and with no disruption to me day to day life as Portolio did all the work so well, that I did not notice!! Well done."

"They are so professional, friendly and my property was sold within two weeks. Thank you for all your hard work guys!"



## Get in touch with us

#### Let's talk

Chris Wood 07812 164 842 Ross MacDonald 07388 361 564

#### Email us

Chris@portolio.co.uk Ross@portolio.co.uk

#### Visit our website

www.portolio.co.uk







Selling tenanted property

Help us plan our future conferences by letting us know your thoughts on this session by scanning the QR code below



Scottish Letting Day 2024





# Organising common repairs in flats – an overview

**Mike Heffron** Under One Roof

Scottish Letting Day 2024



Scotland's only charity providing free, impartial information on repairs, maintenance, and retrofit for tenement flat owner-occupiers, landlords, and housing professionals in Scotland

underoneroof.scot

## What is a tenement?

- Defined in Section 26 of Tenements (Scotland) Act 2004 as:
  - ...a building or part of a building which comprises two or more related flats, at least two of which: are designed to be in separate ownership; and are divided from each other horizontally...
    - Cottage flat or 4 in a block
    - Converted villa
    - High-rise multi-storey flats

It does not cover detached, semi-detached, terraced or townhouse properties

## Legal management position

The relevant management scheme for a tenement will be

- 1. operate to the rules set out in the titles
- 2. operate to the rules set out in the Tenement Management Scheme
- 3. operate to the rules set out in the Development Management Scheme
- 4. operate under a combination of 1 and 2 above

The Tenement Management Scheme can be used if deeds are silent/unworkable OR all owners agree it as an alternative

## **Tenement Management Scheme**

#### The Tenement Management Scheme helps make flat owners' responsibilities clearer.

- Lists the common parts of the tenement every owner should maintain
- Explains what counts as maintenance and how to arrange works
- Tells you how to come to agreements about maintenance
- Tells you how maintenance costs are shared between owners
- Can make amends to any previous scheme decision
- Can appoint or dismiss a property manager/factor

The 2004 Act did change one major aspect of the previous common law which is the roof is now a shared responsibility – UNLESS THE TITLES SAY OTHERWISE

## **Organising works**

- Identify repairs consider professional advice for major works as it could save you money
- Inform owners and reach decisions
- Get competitive quotes
- Final agreement from owners to proceed
- Advance payments made
- Sign contract with contractor
- Deal with any on-site issues during work progress
- Sign off completed works
- Owners pay required balances and make final payment to contractor

## **Proper procedures**

#### **Procedures**

- An owner can appeal against decisions if proper procedures have not been followed
- Everything must be recorded in writing agenda, minutes, decisions etc.

#### **Tracing owners and landlords**

- Owners Registers of Scotland
- Landlords local authority landlord registration team or Scottish landlord register

#### Voting

- There is one vote per flat (including jointly-owned flats)
- A majority decision is required to progress with maintenance plans and is binding on all owners
- A tied decision (e.g. 4 out of 8 owners agreeing) is not a majority decision

## **Enforcing repairs**

#### **Duty to maintain**

- Every owner has a duty to maintain the parts of the tenement that provide support and shelter.
- This duty can be enforced by affected owners and does not require majority agreement, although this should be sought wherever possible.
- No obligation on other owners to pay upfront but can be responsible once works are completed.

#### **Emergency repairs**

- Repairs which cannot wait for a scheme decision to be made
- Are required to prevent damage to building
- Are in interests of health and safety

If fellow owners do not pay their share, then you can consider taking legal action to recover costs

## **Non-payers**

If an owner is unable to pay, they should contact Citizens Advice and/or Money Advice Centres for financial advice and support

Where an owner refuses to pay, the options are:

- Contact your council who may use 'Missing Shares' but there are rules attached
- Proceed to instruct the repair, settle the bill and then invoice the owner
- Consider sending owner a 'Letter of intent to sue'
- Raise a payment action in the Sheriff Court to recover payment from the owner – Simple Procedure (if share is less than £5000)
- Split the bill between the owners willing to pay divide by 7 rather than 8

## Legal action

No one likes to take legal action but there are situations when this is necessary.

For example, where an owner refuses to pay, you can raise a payment action in the Sheriff Court to recover payment from the owner

- Simple Procedure if the outstanding sum is less than £5000 (costs £20 if claim is less than £300 or £110 for other claims)
- If the sum is over £5000, then the Ordinary Cause procedure will be raised, and the use of a solicitor is advised.

It can be a lengthy process and expensive, with no guarantee of success so maybe consider community mediation schemes

## Notice of potential liability

- This notice makes the selling owner/new owner responsible for repair costs.
- You need to serve this notice through Registers of Scotland (ROS). The cost of registering the notice is £80 per flat and needs to be lodged at least 14 days before the sale takes place.
- The notice lasts for 3 years but can be renewed.
- You can check if notice has been served on ROS website.
- Factors can use this notice as a way of recovering costs on sale of property.

## How can Under One Roof help?



Informative articles on our website Enquiry service - 'Ask the Expert' Upcoming events calendar

www.underoneroof.scot





# Feedback







Organising common repairs in flats – an overview

Help us plan our future conferences by letting us know your thoughts on this session by scanning the QR code below



Scottish Letting Day 2024





# **Scottish Letting Day**

Lunch is now served in the exhibition area

Speaker programme resumes at 13.20

Please visit our exhibitors' stands

Conference partner:





tcyoung

nihomes.





# **Scottish Letting Day**

### Conference and exhibition 19 November 2024



SAFE

SCOTLAN





tcyoung

nihomes.





## **Novoville Shared Repairs –** a technology solution for landlords' and agencies' common repairs duties Louis Daillencourt **Novoville Shared Repairs**

Scottish Letting Day 2024

# Revolutionising communal repairs

Welcome to a groundbreaking initiative in property management. We are building local ecosystems for repair, maintenance, and retrofit. Our innovative approach empowers landlords and property managers to efficiently manage communal areas in privately owned tenements.



## shared repairs

novovile

0



## The challenge: "How can we use technology to manage the property

condition of communal areas in privately owned tenements?"

## Partnering for success



#### Strategic alliances

We have partnered with key local councils across Scotland

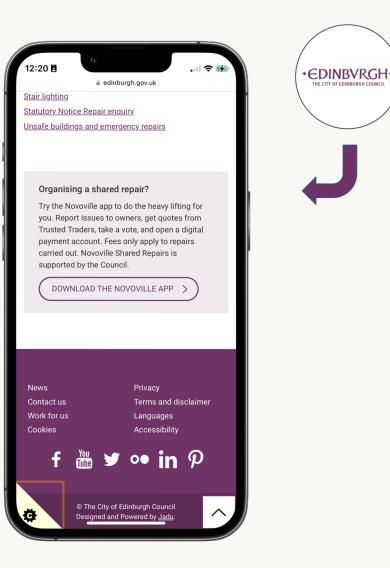
Scotland-wide reach

Making the app available to all of Scotland, bringing innovation to every corner.



#### Tenement focus

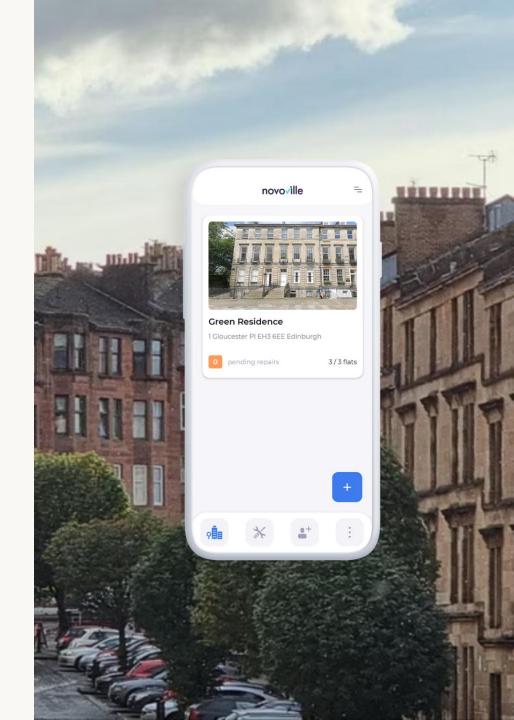
Solving the unique challenges of tenement owners in repair and maintaining their properties





## Introducing the Novoville Shared Repairs app

The app that helps you **organise** and **implement** a **shared repair/maintenance** within your **tenement** 



# What can the app do for you?

#### Payment account creation

1

directly in the app, **dedicated** to the repairs and maintenance of the tenement block.

### 2

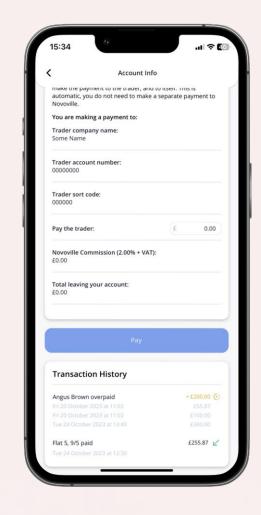
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#### Easy financial tracking and transparency

See all transactions related to the repairs of your tenement and provide full transparency for all owners/landlords

#### **Trader invitations**

Seamlessly invite council vetted traders to provide quotes directly through the app.



# What can the app do for you?

#### Invite fellow owner/landlords

4

to have the same visibility and to lead on different repairs.



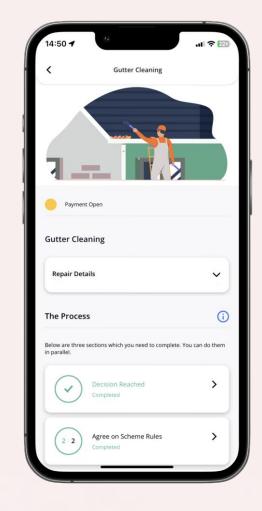
#### Dedicated space to discuss

Use the discussion board to discuss any building related matters with fellow owners.



#### Save time

As the app streamlines the entire process, it will save you loads of time to focus on things other than shared repairs







## **Common questions**

- Not everybody in my block uses smartphones, can I use the app? Yes, you can use it.
- Can we use our own trades?
   Yes, you can use any trade you like.
- Is there a fee to use the service? How is it paid?
   Yes, there is a fee that is paid automatically.
- Can we use the payment account as a sinking fund? Yes, you can.
- Can my agent do things on my behalf?
   Yes, they can.

# Live presentation...





Novoville Shared Repairs – a technology solution for landlords' and agencies' common repairs duties

Help us plan our future conferences by letting us know your thoughts on this session by scanning the QR code below









## Sessions now available to attend

Presidents 2	Buy-to-let market panel discussion	
Presidents 1	EPC - energy performance confusion	
Moncrieff	Talking Deposits LIVE	
Cap & Thistle (current room)	Private renting - then and now	
Centenary	Customer service circus – juggling property management with a sm	ile





# **Private renting - then and now**

# John Boyle Rettie

### **Private Renting in Scotland** Then and now

Scottish Letting Day 19<sup>th</sup> November 2024

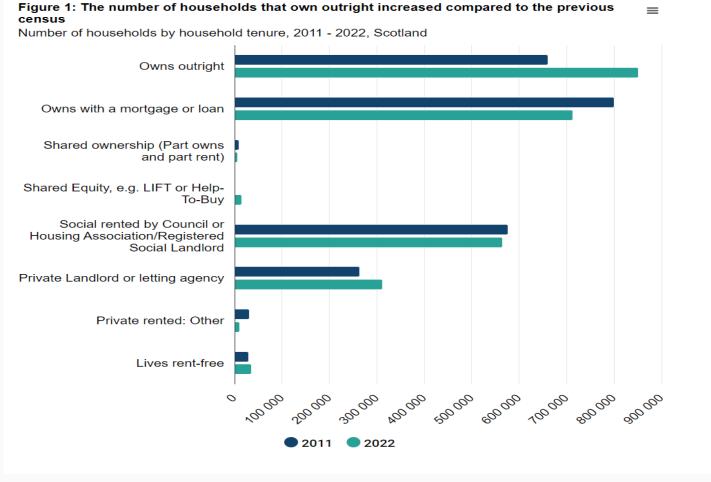
Dr John Boyle Rettie



### **Census year changes**



#### A rising PRS between census years

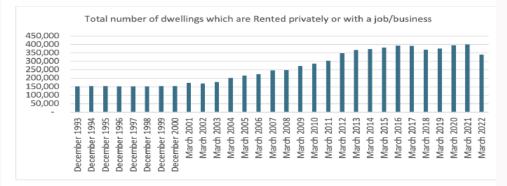


Source: Scottish Government



#### But also change within this period

Figure 1: Stock by tenure over time (Scottish Government estimates)



#### Source: https://www.gov.scot/publications/housing-statistics-stock-by-tenure/

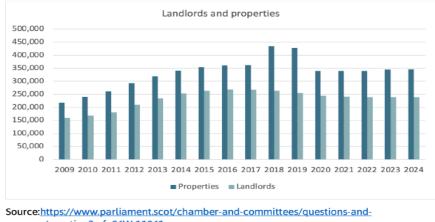


Figure 2: Trends in landlords and properties from the LRD

Source: https://www.parliament.scot/chamber-and-committees/questions-and answers/question?ref=S6W-11061

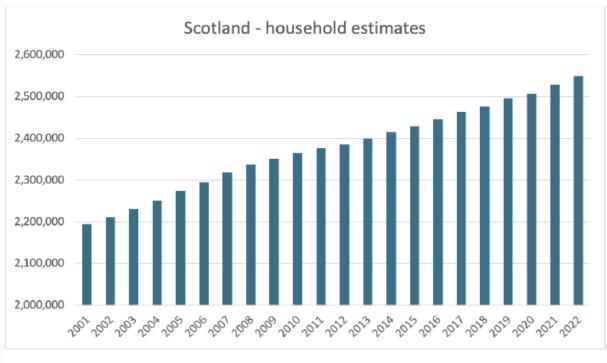
Source: Scottish Government



7

#### At a time of rising demand

Figure 7: Household estimates over time



Source: https://www.nrscotland.gov.uk/statistics-and-data/statistics/statistics-by-theme/households/household-estimates/2022.

Source: NRS

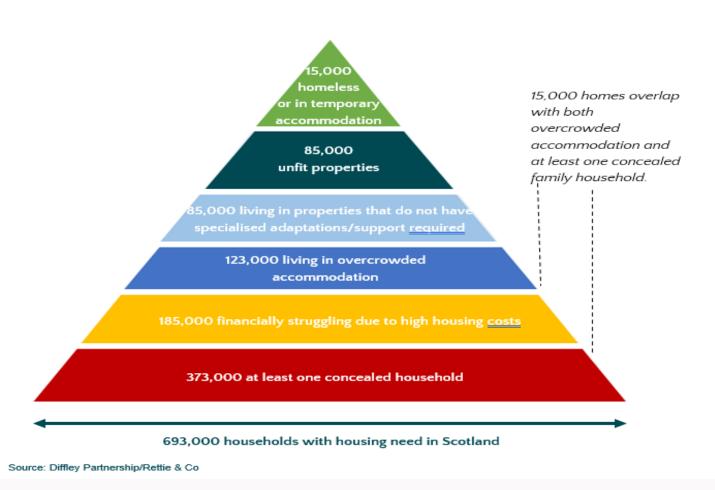


### A crisis of availability and affordability



#### Scotland's housing needs crisis

Figure 1: Summary of estimates of existing housing need in Scotland





#### Home ownership is becoming out of reach for many



Estimated buying power by salary assuming 4.5 times income and 90% LTV

Source: Rettie & Co, Registers of Scotland



# Average advertised rents have soared across Scotland

#### Average Advertised Rents in Scotland and Main Cities, 2007-24

£1,800 Scotland All Edinburgh All Glasgow All Aberdeen All Dundee All £1,600 £1,574 £1,400 £1.207 £1,200 £1,183 £1,000 £957 6886 £800 £600 \$400 2001102 2027102 2024102 Rank Scotland Edinburgh Glasgow Aberdeen Dundee 6% 7% Annual Change % 12% 7% 4% 45% 39% 48% 21% 55% 5 Year Change % 5 Year CAGR 9% 7% 9% 5% 9%

Figure 3: Average advertised rents are now cooling after accelerating for the previous two years

Source: Citylets



### This is higher than in the UK generally

#### Index of Zoopla Rents in UK Countries, 2014-24

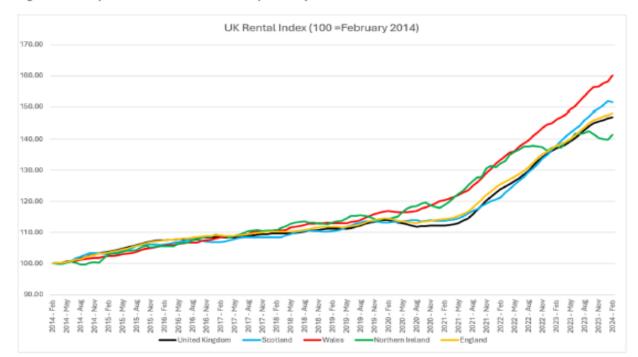


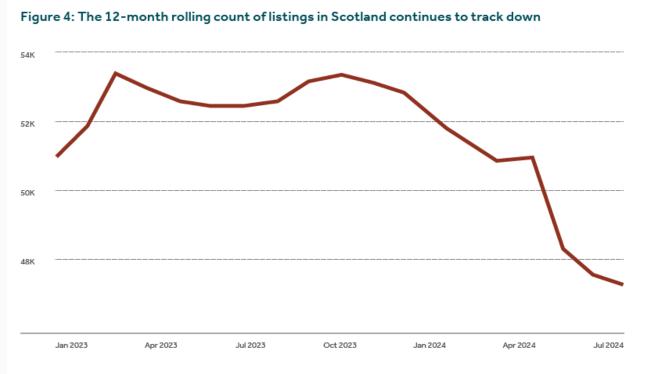
Figure 15: Zoopla data on rent increases by country

Source: Zoopla



#### New listings have slumped

12-Month Rolling Count of Listings in Scotland, 2023-24

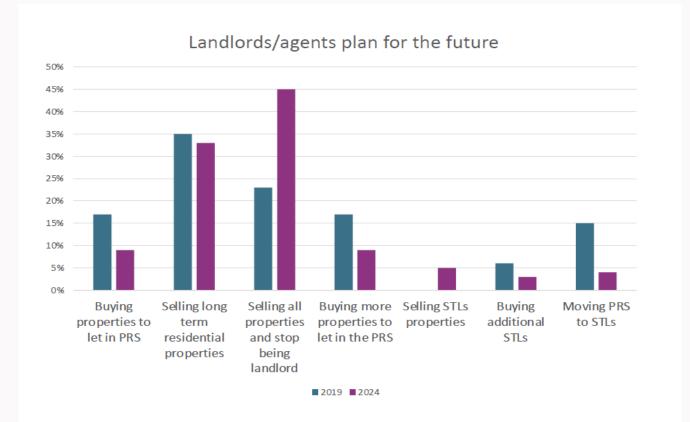


Source: Rightmove



#### Landlord confidence is in decline

Landlord Future Plans, 2029 vs 2024



#### Source: Nationwide Foundation



# Can institutional investment be part of the solution?



# Build to rent (BTR) pipeline and operating locations

**BTR National** *Pipeline* 



Source: Rettie & Co



### **Fundamentals are strong**



Recent Colliers report on top locations for residential investment in UK has Edinburgh and Glasgow in first and second positions

Source: Colliers

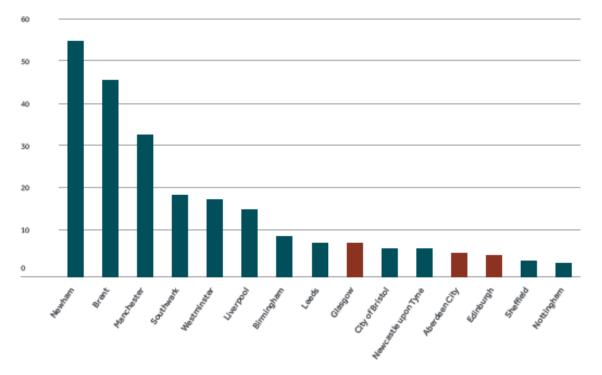
### **But performance is weak**





Completed BTR Units Per 1,000 Households

Source: Rettle



Source: Rettie & Co





# WE NEED TO DO STUFF TO BOOST SUPPLY AND NOT DO STUFF TO REDUCE SUPPLY!

### Contact john.boyle@rettie.co.uk



#### Dr John Boyle MRICS Director, research and strategy

John leads the Rettie & Co Research Team, providing a cutting-edge research and consultancy function that informs clients on sales, lettings, investment and development opportunities and their viability, as well as providing analysis of where property markets are at and likely to be going. John has built up a wealth of experience from involvement at all stages of property projects, from small-scale developments through to major master-planned schemes of new towns and suburbs. John works for all major house builders in Scotland, the Scottish Government, many local authorities, RSLs and investors. John sits on the Homes for Scotland's Policy Advisory Group and is a member of the Royal Institution of Chartered Surveyors and the Society of Property Researchers.





## Private renting – then and now

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# **Scottish Letting Day**

Refreshments are served in the exhibition area

Speaker programme resumes at 15.30 in Presidents 1 and 2

## Please visit our exhibitors' stands

Conference partner:





tcyoung

nihomes.





# **Scottish Letting Day**

## Conference and exhibition 19 November 2024

#### Final speaker session of the day in Presidents 1 and 2 – SAL podcast LIVE

