

SCOTTISH LETTING DAY



About Scottish Letting Day

WE ARE BACK!
The UK's largest landlord and letting agent conference returns for 2023 offering an unmissable programme of high profile speakers and a huge trade exhibition.

This November we are excited to be holding the conference at a new venue.





Who attends the conference?

Scottish Letting Day is attended by up to 500 delegates including landlords, letting agents, housing associations, housing charities, housing advisers and local authorities.

The venue

Scottish Letting Day will take place this year at BT Murrayfield Stadium in Edinburgh.

The exhibition space is central to the venue offering the perfect opportunity to speak with delegates.



Event sponsorship

Conference sponsor £4,000.00 + VAT

Sponsorship of Scottish Letting Day comes with a number of benefits.

- Prime position exhibition stand
- 20-minute speaker session in the Centenary
- Logo and listing on our conference website and in the conference programme
- Advert in the conference programme
- Logo on introductory presentation slides on view throughout the day
- Link from our main Scottish Letting Day conference webpage
- Mention in our enews as conference sponsor
- Mention on our social media as sponsor
- Two delegate passes for the speaker programme
- Catering for all stand personnel





Room sponsorship

Increase your profile with the addition of room sponsorship

£1000 + VAT

This sponsorship add-on includes:

- Your logo on branded banners in selected room
- Your leaflets on chairs, refreshed throughout the day (sponsor to provide leaflets)
- Your logo to appear next to room listings as sponsor in the conference programme
- Delegate pass for the speaker programme

Please note sponsorship opportunities are offered on a first come, first served basis

Exhibition stands

Stands from £1,100.00 + VAT

There are no hidden extras and all spaces include:

- 2m wide space
- Trestle table, 2 chairs and a choice of blue, black or white tablecloth. Can also be supplied "space only" with no table.
- Two exhibitor buffet lunches
- 2 electricity sockets per space
- Dedicated exhibitor Wi-Fi
- Logo and listing on the conference website
- Logo and listing in the conference programme



*If yours is a 3m pop up display, please note that you need to book 2 spaces together and we will apply a discount for the second space. No portion of your stand display and materials can be in the neighbouring space(s). Please call to discuss your display if we can advise on this.



Increase your profile

We are pleased to offer our add-on promotional services. Book one of the following options with your space and benefit from £100 off the total invoice.

- A5 programme advert: £300 + VAT
- 6 months' website advertising: £400 + VAT
- Listing in the post-event highlights email: £300 + VAT

Centenary speaker sessions £500.00 + VAT

Optimise your exposure with one of our 20-minute speaker sessions in the Centenary.

Please note that exhibitor passes do not allow access to the speaker programme.

Delegate passes are available to exhibitors at reduced member rates.

Please contact us for more information and for delegate bookings.

44 45 46 47 40 41 42 43 SCOTTISH LETTING DAY 2023 - EXHIBITION FLOORPLAN 36 19 20 21 22 23 24 25 26 registration / welcome desk 32 33 34 35 President's Suite 27 ENTRANCE Thistle Suite 11 12 13 14 7 8 9 10

Previous exhibitor feedback

"The exhibition is an ideal way of raising and maintaining our profile in the Private Rented Sector. It also allows us to talk to landlords and letting agents in an informal setting whilst showcasing what we have to offer."

"We had a very successful and busy day on Tuesday and the format provided plenty opportunity to connect with delegates and exhibitors."

"We were delighted with how Scottish Letting Day went for us – it was very well organised and I had also noted to the team here how good the communication was in the run up to the event to ensure that we knew every bit of information we needed to know and had plenty of notice to send over elements you needed from us. Well done and congratulations to the whole team for delivering such a fantastic event."

"This was the best event we have attended this year. very well organised, brilliant comms leading up to event and during. cannot fault any of the SAL staff. well done all."









The Scottish Association of Landlords is the largest and only dedicated national organisation that represents landlords and letting agents throughout Scotland. We support our members' interests through providing resources and assistance as well as delivering lobbying and campaigning work.

BOOK NOW

Please do get in touch if you are interested in sponsorship or exhibiting, or have other ideas of how this might work for your company.

Additionally, please contact us if you would like any more information or to discuss the opportunities available.

conference@scottishlandlords.com 0131 564 0100

For delegate enquiries: info@scottishlandlords.com 0131 564 0100